



cultivera

CLIENT CASE STUDY

DOUBLE DELICIOUS

SUMMARY

Double Delicious came to [Cultivera](#) in need of a complete organizational overhaul: "We were looking for the best product to suit our needs and help [us] grow."

Their immediate goals included managing their growing sales and inventory, while expanding as a company and brand.

THE PROBLEM:

"Our company was in dire need of a complete organizational overhaul. We knew the extent of the mess we were bringing to Cultivera would be challenging to organize."

THE SOLUTION:

With the help of [Cultivera's](#) inclusive, vertically integrated cannabis-specific software solutions, marketplace, and our team of experts, Double Delicious had been able to update, organize, and streamline each part of their workflow.

"Anthony and the rest of the team at Cultivera who worked with us to organize our inventory showed extraordinary patience and professionalism through the entire grueling process."

THE RESULT:

Double Delicious reports 50% of their sales are from [marketplace](#) orders, and continue to praise [Cultivera's](#) simplified sales, invoicing, and automation.

"We are forever grateful to Cultivera for working with us and giving us the system we needed to bring our company into a new era."

ABOUT

Double Delicious is a Tier III Cannabis Producer Processor in Washington state, and cannabis extract experts.

Learn more about them at doubledelicious.net.



TESTIMONIAL

"Cultivera as a company and every team member we've had the pleasure of interacting with, especially our onboarding consultant Anthony, has gone above and beyond our expectations."